

## Dr. John Lingle



Dr. John Lingle is a Chief Sales Executive Advisor. He has been involved for two decades in organizational consulting both in the United States and overseas. Most recently, Dr. Lingle has focused his consulting efforts on helping organizations implement their critical strategies, primarily via the design and implementation of organizational performance measurement systems. He has organizational development experience in a broad number of areas including: strategy formulation, executive decision-making, employee survey design and implementation, strategic performance management and measurement, team building and strategies for effecting organizational change and development.

Dr. Lingle is co-author of ***Bullseye! Hitting Your Strategic Targets Through High-Impact Measurement*** and has published multiple articles on decision-making and performance measurement systems.

He began his career as a Foreign Service officer working with the Peace Corps in Venezuela developing Peace Corps assistance programs for government and private industry. Dr. Lingle served as Vice President at two leading survey research firms, Sirota & Alper and Opinion Research Corporation. He was a Rutgers University faculty member for seven years.

Dr. Lingle received his Ph.D. degree in Social Psychology, with a minor in Quantitative Methods, from Ohio State University. He has a B.A. degree in History and Economics from Davidson College.